



December 2, 2019

<<PROVIDER NAME>>
<<ADDRESS1>>
<<ADDRESS2>>
<<CITY>>, <<STATE>> <<ZIP>>

Dear Provider Partner:

WHY YOU'RE RECEIVING THIS LETTER

Blue Cross and Blue Shield of Kansas City (Blue KC) wants to inform you of some exciting changes we're making to genetic testing benefits in 2020.

WHAT YOU NEED TO KNOW

- As of January 1, 2020, Blue KC will begin offering our members a broader set of genetic testing benefits based on medical necessity criteria.
- As is the case today, any genetic testing will require obtaining prior authorization. The codes for covered genetic testing services can be found under the section titled "Genetic and Molecular Testing" at providers.bluekc.com/contactus/dme.
- Beginning January 1, 2020, Blue KC will begin partnering with Avalon Healthcare Solutions (Avalon) on a new laboratory benefit management program. As of that date, prior authorization must be obtained from Avalon for certain laboratory services, tests and procedures identified under the "Genetic and Molecular Testing" section on the Blue KC Provider Portal.
- As of January 1, 2020, you can request prior authorization from Avalon by completing the Avalon Prior Authorization Request Form found on the Blue KC Provider Portal (sample version also enclosed) and faxing it to 1-813-751-3760.
- Blue KC will share more information about how you'll be able to submit online prior authorization requests to Avalon later in 2020.
- **Important Note:** Expanded genetic testing benefits will begin to be offered to our members based on when their insurance plan renews in 2020—hence some members may have them starting in January and others starting in July, etc. Please go to the Blue KC Provider Portal to verify member eligibility and benefits.

QUESTIONS?

We value and appreciate you as our partner in providing quality care. If you have questions about any of this information, please contact the Blue KC Provider Hotline at 816-395-3929.

Sincerely,

Greg Sweat, M.D.
Senior Vice President and Chief Medical Officer

